

# Keith Wyche

## Introduction

While many professionals start the climb up the corporate ladder, only a select few reach the top. These individuals develop into Presidents, Board Members and other C-Suite executives. However, once in these roles, the realities of executive life can be sobering if you aren't prepared for them. How you achieve results, how you're perceived, what's expected of you, even how you socialize—nothing is the same as when you were in the middle ranks. Our speaker today will open the door to the corner office to introduce you to the world of the C-suite executive.

As a 30-year corporate veteran and results-driven CEO, Keith Wyche has mastered the realities that every top executive must face. During his career, he worked for such iconic companies as IBM, AT&T and Pitney-Bowes and served on the Board of Directors of numerous associations as well as WMS Industries, a publically traded company on the New York Stock Exchange. He experienced firsthand and learned how to overcome the 10 realities of executive life. Wisdom he will share with us; and is revealed in his two books, *Good Is Not Enough* and *Corner Office Rules*.

Today, organizations seek his expertise in the areas of Business Transformation, Talent Management and Strategy Implementation. He is most proud of being named to the Martin Luther King Jr. International Board of Renaissance Leaders by Morehouse College for his contributions to the uplifting of humanity.

Ladies and Gentlemen, I present to you, Mr. Keith R. Wyche.