



KEITH WYCHE

• Author • Thought Leader • Career Coach • Corporate Executive

KEITH WYCHE - BIOS

BULLETS

Keith Wyche

- Active corporate executive, speaker and author in the areas of: Change Management, Executive Development, Leadership, Business, Career Development, Diversity and Inclusion, Transformation, and Innovation.
 - 30+ years of experience earning serious results for some of America's best-known corporations including Walmart, AT&T, IBM, Pitney Bowes, Ameritech, SuperValu, and Convergys.
 - Currently, NE Regional Vice President at Walmart.
 - Exceptional record of leading successful transformation initiatives in industries undergoing rapid change including technology, manufacturing, outsourced services, and grocery retail.
 - One of the highest-ranking African-American executives in the U.S.
 - Author of *Corner Office Rules* and *Good Is Not Enough*, which was an Amazon bestseller and nominated for the 2009 NAACP Image Award for Outstanding Literary Work.
 - Named one of the top 100 African American executives by both *Black Enterprise* and *Savoy Magazine*.
 - Served on the Corporate Board of Directors of WMS Industries (a gaming company) and the National Black MBA Association (NBMBA).
 - Honored as a Man of Distinction by the National Urban League.
 - 2010 Executive of the Year by the Executive 50 Organization.
 - 2008 Inductee into the Martin Luther King Jr. International Board of Renaissance Leaders at Morehouse College in Atlanta, Georgia.
 - 2007 *Diversity MBA Magazine* Top 50 Under 50 African-American MBAs.
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50 WORD COUNT

Keith Wyche

Gain solutions on organizational transition resilience and career development from a results-driven, practicing C-suite executive. Keith pulls stories from his exceptional record of leading successful transformation initiatives in industries undergoing rapid change including technology, manufacturing, outsourced services, and grocery retail. Author of *Good Is Not Enough* and *Corner Office Rules*.

100 WORD COUNT

Keith Wyche

Gain solutions on organizational transition resilience and career development from a results-driven, practicing C-suite executive. Keith pulls stories from his exceptional record of leading successful transformation initiatives in industries undergoing rapid change including technology, manufacturing, outsourced services, and grocery retail.

With more than 30 years of experience, earning serious results for some of America's best-known corporations including Walmart, AT&T, IBM, Pitney Bowes, Ameritech, SuperValu, and Convergys, Keith has risen to become a successful corporate president and one of the highest-ranking African-American executives in the U.S. Keith understands the rules for success, rules he now shares as an author, speaker, and thought leader.

Keith is the author of *Good Is Not Enough* and *Corner Office Rules*.

270 WORD COUNT - FOR PITCHING

Keith Wyche

Change is inevitable, and creates challenges and opportunities for both individuals and organizations. For you and your organization to overcome these challenges and leverage these opportunities, maintaining resiliency is a must. Leaders who can influence transformation are valued and differentiated. Organizations that survive and thrive in today's economic environment are those that embrace change, anticipate disruption and implement transformation flawlessly.

Gain solutions on organizational transition resilience and career development from a results-driven, practicing C-suite executive. Keith Wyche understands the rules for success, rules he now shares as an author, speaker, and thought leader. His keynote talks and workshops are filled with practical advice and real-world examples that will leave your team informed and inspired.

Keith pulls stories from his exceptional record of leading successful transformation initiatives in industries undergoing rapid change including technology, manufacturing, outsourced services, and grocery retail.

With more than 30 years of experience, earning serious results for some of America's best-known corporations including Walmart, AT&T, IBM, Pitney Bowes, Ameritech, SuperValu, and Convergys, Keith has risen to become a successful corporate president and one of the highest-ranking African-American executives in the U.S. Currently, he is Regional Vice President at Walmart, responsible for ensuring a clean, fast and friendly customer experience at Walmart's stores in the Northeast.

Keith is the author of *Corner Office Rules* and *Good Is Not Enough*, which was an Amazon bestseller and nominated for the 2009 NAACP Image Award for Outstanding Literary Work.

He was named one of the top 100 African American executives by both *Black Enterprise* and *Savoy Magazine*, and 2010 Executive of the Year by the Executive 50 Organization.

FULL BIO

Keith Wyche

With more than 30 years of experience, earning serious results for some of America's best known corporations including Walmart, Ameritech, Convergys, AT&T, IBM, Pitney Bowes and SuperValu, Keith Wyche has risen to become a successful corporate president and one of the highest-ranking African-American executives in the U.S. Keith understands the rules for success, rules he now shares as an author, speaker, and thought leader.

Corporate Transformation Leader

Keith Wyche knows first-hand how to lead an organization through change. As President of Cub Foods (a division of SuperValu), a \$3 billion grocery chain with more than 8,000 employees, Keith led the division to double-digit sales growth in his first year. After successfully turning around Cub Foods, SuperValu needed Keith to turn around Acme Markets (a larger division of SuperValu with 113 grocery and pharmacy stores and 11,000 associates) that had been on a downward spiral as sales and profits had declined for the prior five years. Within a year as

President, Keith had reversed that trend and led the chain to growth for the first time in a half a decade. Before joining Supervalu, Keith was President of U.S. Operations for Pitney Bowes. There he turned around an organization that was losing clients, seeing its competition eat its market share, and suffering from a demoralized workforce.

Keith began his career in sales, marketing and management with AT&T and IBM. Currently, he is Regional Vice President at Walmart, responsible for ensuring a clean, fast and friendly customer experience at Walmart's Large Format stores in the Northeast. Previously, he served on the Corporate Board of Directors of WMS Industries (a gaming company) and the National Black MBA Association (NBMBA).

Nationally Recognized Leader

Keith has been recognized for his achievements, both in the corner office and outside. His awards and honors include:

- Named one of the top 100 African American executives by both *Black Enterprise* and *Savoy Magazine*.
- Honored as a Man of Distinction by the National Urban League.
- 2010 Executive of the Year by the Executive 50 Organization.
- 2008 Inductee into the Martin Luther King Jr. International Board of Renaissance Leaders at Morehouse College in Atlanta, Georgia.
- 2007 *Diversity MBA Magazine* Top 50 Under 50 African-American MBAs.

Bestselling Author

Keith is the bestselling author of three books on how to supercharge your performance and reach the top of the corporate world. *Corner Office Rules: The 10 Realities of Executive Life*, (Kandelle Enterprises) opens the door to the often hidden world of the C-suite. Keith's first book, *Good Is Not Enough: And Other Unwritten Rules for Minority Professionals* (Portfolio, a division of Penguin Random House), was an Amazon bestseller and was nominated for the 2009 NAACP Image Award for Outstanding Literary Work. His newest book, *Swag Is Not Enough: Career Advice for the Serious Millennial* was co-authored with his daughter Alana.

Personal Life

Keith was born and raised in Cleveland, Ohio. He received his BBA from Cleveland State University and his MBA from Baldwin-Wallace College.